



RESEARCH  
PODCASTS

CONSULTANCY PRODUCTION TRAINING



## WHY IS STORYTELLING IMPORTANT?

Storytelling is a powerful way to engage, inform, persuade, and create connections between people.



## WHAT CAN IT BE USED FOR?

- Influence potential non-academic partners
- Create exciting new ways to share your research
- Deliver engaging presentations to a range of audiences
- Write persuasive grant applications and funder reports
- Enhance REF case studies

## Storytelling with Impact: Podcasts

This interactive course, run by Research Podcasts, will provide you with the knowledge and skills required to set up, launch and run a podcast, or to participate as a guest or host. It will cover:

- apps, software and hardware
- hands-on audio editing practice
- how to put together a podcast episode including recording and mixing in theme music

You will be given a template to develop your ideas for the format and content of your own podcast, and will get feedback on your ideas from experienced podcasters and colleagues.

*This course is part of the Storytelling with Impact series, a collaboration between the SSIA and the Engaged Humanities Lab*

### Date and time:

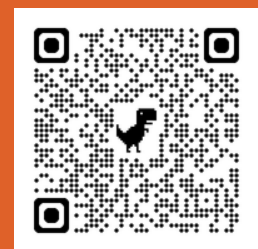
November 13th 10am - 4pm

### Location

RHUL Campus, room TBC

### Who can attend?

Any Social Sciences, Humanities and the Arts for People and the Economy (SHAPE) researchers



Scan to find out  
more and register



<https://www.royalholloway.ac.uk/research-and-teaching/industry/working-with-us/social-science-impact-accelerator/>



[SocialScienceImpact@rhul.ac.uk](mailto:SocialScienceImpact@rhul.ac.uk)